## 1. Basic Concepts

- (A) Interval estimate (Confidence Interval): An estimate of a population parameter that provides an interval believed to contain the value of the parameter. Note: the interval estimate has the form: point estimate  $\pm$  margin of error.
- (B) Confidence level: The probability of including the population parameter within the confidence interval at  $100(1 \alpha)\%$ . Say 95%, 99%, etc.
- (C)  $\alpha$  is called the level of significance. In this case, it is the probability that the interval estimation procedure will generate an interval that does not contain the parameter.
- (D) Why does it work?
- 2. Case I:  $100(1 \alpha)\%$  confidence interval estimation of the mean  $\mu$  ( $\sigma$  known).
  - (A) formula:

$$\overline{x} \pm Z_{\alpha/2} \frac{\sigma}{\sqrt{n}} \tag{eq8.1}$$

Note: We assume: (a) The population is normally distributed or n is large; (b) The population standard deviation  $\sigma$  is known. (c)  $Z_{\alpha/2}$  is called the critical value and  $Z_{\alpha/2}\frac{\sigma}{\sqrt{n}}$  is the margin of error for the estimation.

(B)  $Z_{\alpha/2}$  notation:

 $Z_{\alpha/2}$  = the right-tail (upper tail) probability  $\alpha/2$  point of the standard normal; i.e., the area to the right of  $Z_{\alpha/2}$  is  $\alpha/2$ .

- EX 1 Find the values of  $Z_{\alpha/2}$  for 90%, 95% and 99% (1) 90%
  - (2) 95%

(3) 99%

## (C) Using the formula

EX 2 The computer paper is expected to have a standard deviation of 0.02 inch. 100 sheets are selected and the mean is 10.998 inches. Set up a 95% confidence interval estimates of the population mean paper length.

- 3. Case II:  $100(1 \alpha)\%$  confidence interval estimation of the mean  $\mu$  ( $\sigma$  unknown).
  - (A) Formula:

$$\overline{x} \pm t_{\alpha/2} \frac{s}{\sqrt{n}} \tag{eq8.2}$$

where s is the sample standard deviation.

(B) Student's t distribution: Let  $x_1, x_2, \ldots, x_n$  be a random sample from a normal population with mean  $\mu$  and standard deviation  $\sigma$ , then  $t = \frac{\overline{x} - \mu}{\frac{s}{\sqrt{n}}}$  is called the t-distribution with (n-1) degrees of freedom.

(C)  $t_{\alpha/2}$  notation

(D) How to read the *t*-table:

## **CH 8: Interval Estimation**

Part 2: Confidence Interval (CI) (cont.)

(E) How to use formula (eq 8.2)

$$\overline{x} \pm t_{\alpha/2} \frac{s}{\sqrt{n}} \tag{eq8.2}$$

EX 3 Suppose that a sample of 100 sales invoices is selected from the population of sales invoices during the month and the sample mean is 110.27 and the sample variance is 838.10. Set up a 95% confidence intervals for the mean  $\mu$ .

- 4. Case III:  $100(1 \alpha)\%$  confidence interval estimation for the proportion p.
  - (A) We use the sample proportion  $\bar{p}$  to estimate the population proportion p combined with the margin of error term.
  - (B) The sample proportion is defined as  $\bar{p} = \frac{x}{n}$ , where x is the number of elements in the sample that possess the characteristic of interest and n is the sample size.
  - (C) In Chapter 7 we indicated that the sampling distribution of  $\bar{p}$  can be approximated by a normal distribution whenever  $np \geq 5$  and  $n(1-p) \geq 5$ . We use  $Z_{\alpha/2}$  for the critical value.
  - (D) Formula for the  $100(1-\alpha)\%$  confidence interval for the population proportion p:

$$\bar{p} \pm Z_{\alpha/2} \sqrt{\frac{\bar{p}(1-\bar{p})}{n}} \tag{eq8.6}$$

- (E) How to use (eq8.6)
  - Step 1: Find the sample proportion  $\bar{p} = \frac{x}{n}$ .

Step 2: Find the critical value  $Z_{\alpha/2}$ .

- Step 3: Compute the confidence interval.
- EX 4 A company wants to determine the frequency of occurrence of invoices error. Suppose that in a sample of 100 sales invoices, 10 contain errors. Construct a 90% confidence interval for the true proportion of error.

EX 5 Out of 268 interviewed, 83 people said that they would buy a certain product. Use a 95% confidence interval to estimate the true proportion of the customer who would buy the product.